

COOKIE POLICY

ENLEARN ACADEMY PRIVATE LIMITED

Effective Date: 07 October 2026

Last Updated: 07 October 2026

This Cookie Policy explains how ENLEARN ACADEMY PRIVATE LIMITED (“Company”, “we”, “us” or “our”) uses cookies and similar technologies when you visit or use <https://www.enlearnacademy.com/> and any related websites, learning platforms or digital services operated by us.

This Cookie Policy should be read together with our Privacy Policy.

By using our website, you acknowledge that certain cookies that are strictly necessary for the operation, security and functionality of the website may be used.

Where required by applicable law, optional cookies will be used only after obtaining your appropriate consent.

1. WHAT ARE COOKIES?

Cookies are small text files or pieces of data that may be stored on your computer, mobile phone, tablet or other device when you visit a website.

Cookies allow websites to recognise a user's browser or device and may help websites:

- Function properly;
- Remember user preferences;
- Maintain login sessions;
- Improve security;
- Understand how visitors use the website;
- Measure website performance;
- Remember consent choices;
- Provide personalised functionality; and
- Support advertising or marketing activities, where applicable.

Cookies may be placed directly by us or by authorised third-party service providers.

2. SIMILAR TECHNOLOGIES

In addition to traditional cookies, we may use or permit technologies including:

- Pixels;
- Tags;
- Web beacons;
- Local storage;
- Software development kits;
- Analytics identifiers;
- Tracking links;

- Device identifiers; and
- Similar technologies.

For simplicity, references to “cookies” in this Policy may include these similar technologies where appropriate.

3. TYPES OF COOKIES WE MAY USE

A. STRICTLY NECESSARY COOKIES

These cookies are necessary for the website or service to function correctly.

They may be used for purposes such as:

- Maintaining website functionality;
- Maintaining login sessions;
- User authentication;
- Website security;
- Fraud prevention;
- Remembering privacy or cookie choices;
- Processing transactions;
- Maintaining shopping cart or checkout functionality;
- Load balancing; and
- Preventing unauthorised activity.

Because these cookies are necessary for the operation or security of the website, disabling them may prevent parts of the website from functioning correctly.

Where permitted by applicable law, strictly necessary cookies may be used without optional-cookie consent.

4. FUNCTIONAL COOKIES

Functional cookies help provide enhanced website functionality and remember choices made by users.

They may remember information such as:

- Language preferences;
- Login preferences;
- Display preferences;
- Course selections;
- User settings;
- Previously viewed content; and
- Other website preferences.

If functional cookies are disabled, some personalised features may not operate as intended.

5. ANALYTICS AND PERFORMANCE COOKIES

We may use analytics and performance cookies to understand how users interact with our website.

These cookies may help us understand:

- Number of website visitors;
- Pages visited;
- Duration of visits;
- Navigation patterns;
- Popular website content;
- Traffic sources;
- Website performance;
- Technical errors;
- Device types; and
- General usage trends.

This information helps us improve our website, courses, services and user experience.

Where analytics cookies process personal data or otherwise require consent under applicable law, they will be activated only in accordance with applicable consent requirements.

6. ADVERTISING AND MARKETING COOKIES

Where applicable, our website may use advertising or marketing cookies.

These cookies may be used to:

- Measure advertising campaigns;
- Understand whether advertisements resulted in website visits;
- Measure conversions;
- Limit the number of times an advertisement is displayed;
- Understand audience engagement;
- Create marketing audiences;
- Deliver advertisements that may be more relevant to users; and
- Measure advertising performance.

Such cookies may be placed by us or by third-party advertising platforms.

Where consent is required under applicable law, advertising or marketing cookies will not be activated until appropriate consent has been obtained.

7. SOCIAL MEDIA COOKIES

Our website may contain:

- Social media buttons;
- Embedded posts;
- Video players;
- Social sharing tools; or
- Links to social media platforms.

Third-party social media services may set cookies or collect information when you interact with these features.

Their processing of information is governed by their respective privacy and cookie policies.

We do not control the independent data-processing practices of third-party social media platforms.

8. VIDEO AND EMBEDDED CONTENT

Our educational website may contain embedded content such as:

- Recorded classes;
- YouTube videos;
- Video-conferencing content;
- Educational videos;
- Maps;
- Forms; or
- Other externally hosted content.

Third-party providers may place cookies when such content is loaded or interacted with.

Where legally required, optional embedded-content cookies may be blocked until the user provides appropriate consent.

9. THIRD-PARTY COOKIES

Some cookies may be placed by organisations other than us.

Depending on the technologies used on our website, these may include providers of:

- Website analytics;
- Payment gateways;
- Video hosting;
- Learning management systems;
- Advertising;
- Customer support;
- Live chat;
- Social media;
- Security;
- Website hosting; and
- Other digital services.

Third parties may use cookies according to their own privacy and cookie policies.

We encourage users to review the relevant third-party policies.

10. PAYMENT-RELATED COOKIES

Where our website allows course purchases or online payments, our payment service provider may use cookies or similar technologies for:

- Transaction processing;
- Authentication;

- Fraud prevention;
- Security;
- Payment verification; and
- Regulatory compliance.

These technologies may be controlled directly by the payment service provider.

11. COOKIE DURATION

Cookies may be classified according to how long they remain on your device.

Session Cookies

Session cookies generally remain active only during your current browser session and are normally deleted when you close your browser.

Persistent Cookies

Persistent cookies may remain on your device after the browser is closed until:

- Their specified expiry date;
- You manually delete them; or
- They are otherwise removed.

The duration of individual cookies may vary depending on their purpose and provider.

12. FIRST-PARTY AND THIRD-PARTY COOKIES

First-Party Cookies

These cookies are set directly by our website.

They may be used for:

- Login;
- Security;
- Preferences;
- Website functionality; and
- Analytics.

Third-Party Cookies

These cookies are placed by external service providers integrated into our website.

Third parties may collect information directly from your browser or device.

Their processing practices are governed by their respective policies.

13. COOKIE CONSENT

Where applicable law requires consent before placing or accessing non-essential cookies, we will provide a cookie consent mechanism.

Users may be provided with options such as:

- Accept All Cookies
- Reject Non-Essential Cookies
- Manage Cookie Preferences

Users should be able to make a genuine choice regarding optional cookies.

Declining optional cookies should not prevent access to basic website functionality unless the particular cookie is genuinely necessary to provide the requested service.

14. WITHDRAWING OR CHANGING COOKIE CONSENT

Where cookies are used on the basis of consent, users may withdraw or modify their consent.

You may be able to do this through:

Cookie Settings / Manage Cookie Preferences

available on our website.

You may also manage cookies through your browser settings.

Withdrawal of consent will not invalidate processing lawfully undertaken before the consent was withdrawn.

15. HOW TO CONTROL COOKIES THROUGH YOUR BROWSER

Most web browsers allow users to control cookies through browser settings.

Depending on your browser, you may be able to:

- View stored cookies;
- Delete individual cookies;
- Delete all cookies;
- Block third-party cookies;
- Block all cookies;
- Receive notifications when cookies are being placed; or
- Automatically remove cookies after closing the browser.

Please note that blocking all cookies may interfere with certain website functions.

For example, you may experience difficulty:

- Logging into your account;
- Maintaining your session;
- Completing payments;
- Saving preferences; or
- Accessing certain learning features.

16. DO NOT TRACK SETTINGS

Certain browsers may provide “Do Not Track” or similar privacy signals.

Because there is not always a universally accepted technical standard for responding to such signals, our website's response may depend on the technologies and service providers used.

Where applicable law requires recognition of a particular privacy signal, we will comply with that requirement.

17. PERSONAL DATA COLLECTED THROUGH COOKIES

Depending on the cookie and service involved, information collected through cookies may include:

- IP address;
- Browser type;
- Device type;
- Operating system;
- Device identifiers;
- Session identifiers;
- Website pages visited;
- Date and time of access;
- Referral source;
- Approximate location;
- Login status;
- User preferences;
- Interaction information; and
- Advertising or analytics identifiers.

Not every cookie will collect all of this information.

For more information regarding how we process personal data, please refer to our Privacy Policy.

18. CHILDREN AND COOKIES

Our services may be used by students below 18 years of age.

Where applicable law requires parental or lawful guardian consent before processing a child's personal data, we will take reasonable steps to obtain such consent.

Where required by applicable law, we will not knowingly use cookies for:

- Behavioural monitoring of children; or
- Targeted advertising directed at children,

except where a lawful exemption applies.

19. DATA SECURITY

We take reasonable measures intended to protect information collected through our website and related technologies.

However, no internet-based system can be guaranteed to be completely secure.

Users should maintain appropriate security on their devices, browsers and accounts.

20. CHANGES TO THIS COOKIE POLICY

We may update this Cookie Policy periodically.

Changes may be made because of:

- Changes to applicable law;
- Changes to our website;
- Introduction or removal of cookies;
- Introduction of new service providers;
- Changes to analytics services;
- Changes to advertising technologies; or
- Changes to our business operations.

The latest version will be available on our website.

The Last Updated date at the beginning of this Policy will indicate when it was most recently revised.

Where required, we may request renewed consent following material changes to our use of cookies.

21. RELATIONSHIP WITH OUR PRIVACY POLICY

This Cookie Policy forms part of our broader privacy framework.

For information regarding:

- How we collect personal data;
- Why we process personal data;
- How information is shared;
- Data retention;
- Security;
- Children's data;
- Privacy rights; and
- Grievance procedures,

please review our Privacy Policy.

22. CONTACT US

If you have any questions, concerns or requests regarding this Cookie Policy or our use of cookies, please contact:

ENLEARN ACADEMY PRIVATE LIMITED

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